



Annual 2014/15 Review





Elm trees at Holy Vale - a damp and wild wooded valley with a fabulous nature trail to explore. Holy Vale is looked after by the Isles of Scilly Wildlife Trust.



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The statistics in this Annual Review cover the period April 1 2014 - March 31 2015.
The projects and work covered here broadly run from Spring 2014 to Summer 2015.
To download a pdf version go to wildlifetrusts.org/annualreview
To order a paper copy please contact enquiries@wildlifetrusts.org

The Wildlife Trusts. Registered Charity No 207238. Cover photo: Children exploring peatland habitats at Astley Moss, Lancashire

Wherever you are there is a Wildlife Trust caring for wildlife and wild places near you.

We reach millions of people, inspiring them to value wildlife and encouraging them to take action for it. Together, we have a mission to create Living Landscapes and secure Living Seas.

Nature makes life possible, it also makes life worth living.

It gives us food, clean water and fresh air, shields us from the elements, and gives us joy, wellbeing and wonder. The Wildlife Trusts want to help nature recover from the decline that for decades has been the staple diet of scientific studies and news stories. To do this we urgently need to repair the disconnection between people and the natural world, involving people of all ages and backgrounds but vitally our children, the future generations that will care for our planet. On land wildlife needs space to thrive beyond the protected nature reserves that have saved the last remaining fragments of wildness. And at sea we must protect areas now for a future when our seas are richer in wildlife than they are today.

Why? Because all our lives are better when they are a bit wild.

did you know

There are more Wildlife Trust nature reserves than branches of McDonalds in the UK.

Volunteers at Nottinghamshire Wildlife Trust's Attenborough nature reserve.

Across the UK, The Wildlife Trusts give millions of people a chance to connect with nature.

We help adults and children alike to experience nature and enjoy our beautiful wild places, learn from our experts, care for their local patches and take action for wildlife. We use time spent in nature to help people manage and recuperate from illness, gain new skills and make new friends.

We champion and care for wild places and wildlife. We look after more than 98,000 hectares of woods, meadows, beaches, rivers, hills, bogs and urban parks. We provide expert advice to others - farmers, schools, businesses, local councils - to help them manage their land for the benefit of wildlife. We also campaign for the protection of our seas and run marine conservation projects around the coast.

We work with a wide range of different people to create change for nature. We collaborate and work in partnership with all kinds of people and groups, from local communities to national environmental and social organisations.



School children exploring London Wildlife Trust's Camley Street Natural Park, King's Cross.

what we're doing somewhere near you...



- **Improving** people's health and happiness through nature experiences
- **Saving** and caring for wild places
- **Restoring** natural habitats and wild places
- **Creating networks** of connected areas for wildlife
- **Helping** people to take action for wildlife
- **Inspiring future generations** to love wildlife through outdoor learning

The Wildlife Trusts

championing nature

3,100 km of rivers benefitting from our advice

159,000 hectares of land advised on

5,000 planning applications responded to

100s of MPs/MSPs met in person to talk to about wildlife

our trusts

47 Wildlife Trusts around the UK, Alderney and the Isle of Man

in our care

130 visitor and education centres

> **98,000** hectares of land cared for by Trust

2,300 nature reserves

inspiring people

8.1 million visits to our reserves

around **11,000** events run

395,000 people attending our events, walks and talks

168,000 people engaged through our outreach programmes with schools, care homes and other places

our people

43,000 volunteers

1.2 million hours dedicated by our volunteers

> **800,000** members

2,100 staff

> **600** trustees

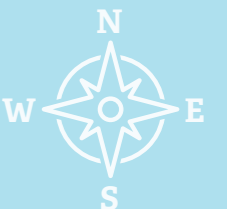


KEY

Marine Conservation Projects
Visitor and Education Centres



Living Landscape Areas
Nature Reserves



As a charity, we have over a hundred years of history in helping wildlife...

...but it is easy to overlook the profound role we play in society in positively impacting on millions of people's health and happiness.

In 2014-15 The Wildlife Trusts continued to work throughout the UK to stand up for wildlife and to press for a visionary and urgent approach to restoring our battered ecosystems.

This year saw the start of our My Wild Life campaign which aimed to underline the true importance of wildlife to all sorts of different people's lives. Wildlife Trusts collected and shared countless tales of why nature matters to people. Wild places help to store our water in the uplands, to filter it, to capture carbon from the atmosphere and are the places where our beautiful wildlife can thrive. But we are also part of nature and when deprived of contact with other species and the natural world, human beings get stressed. The stories people shared through My Wild Life made this absolutely clear.

The story of a little boy in Dorset who suffers from Attention Deficit Hyperactivity Disorder and Autism showed how exploring in the wild calmed him and made him happier. A man in Nottinghamshire had been bullied at school and left with chronic low self-esteem. The Nottinghamshire Wildlife Trust's Recovery Project was a gateway to a new life for him giving him the confidence to apply for jobs.

We are working hard to ensure that the centrality of nature to education, healthcare and the economy is better recognised by demonstrating the power of nature to change and affect lives. And at the same time we are working directly to safeguard the intricate web of life that exists around us.

In the build up to the General Election, Trusts from across the UK contacted potential candidates to promote a Nature & Wellbeing Act - positive environmental legislation to restore wildlife in a generation. We published a joint green paper supported by 25 NGOs and promoted the idea to all main parties. The result of this activity saw the Green Party and Liberal Democrats commit to an Act while Labour and the Conservatives included key aspects in their manifestos. Key to this is the vision of ecological networks through which we can map nature's recovery. Avon Wildlife Trust's My Wild City Project produced just such a comprehensive map of habitats across Bristol to help transform gardens and open spaces.

We also battled immediate threats such as major housing developments - not least one threatening a nationally important wildlife site in Kent - and fought to save Rampisham Down in Dorset. We campaigned to safeguard

England's first colony of wild beavers in Devon and Wildlife Trusts around the coast championed wildlife in our seas, collecting vital scientific data to build the case for properly protected areas around the UK.

An outstanding 1.2 million hours have been contributed by our volunteers this year. Our volunteers, members and the many people we work with are the lifeblood of our movement.

Thank you for your support.



René Olivieri
Chair



Stephanie Hilborne OBE
Chief Executive



Family time at Essex Wildlife Trust's Abberton Reservoir.

Nature matters.

It's vital to our well-being and crucial for our future. But it is under pressure from our ever-increasing population and its demands. The health of our natural environment affects our whole quality of life, from the air we breathe to where we play football at the weekend.

Our goal is to give everyone the chance to connect with wildlife. To protect the natural world, we must encourage people to care about it by giving them a chance to experience it.

From the dawn chorus to the smell of woods filled with wild garlic, we show people the joys of wildlife. We provide beautiful places to visit, and thousands of opportunities to learn about our natural world. This year, 8.1 million visits were made to our nature reserves and centres, 395,000 people attended local events such as walks and talks, and 16,000 people got involved in our training programmes.

We inspire the next generation to care for nature. We recognise that we must gather support from nature's future champions if we are to help wildlife in the long-term. Every year, thousands of schools visit our nature reserves and centres, and we deliver outreach programmes that engage children across the country. We run pioneering schemes like Forest Schools and Wild Play, and our junior branch, Wildlife Watch, has 150,000 members.

We know that nature affects our health and well-being in a hugely positive way. So we run a range of projects to help improve people's physical and mental health

through access to nature. We work in partnership with local NHS Trusts and health charities as part of the therapeutic process.

We mobilise people to take action for nature. We engage people in practical, on-the-ground work. In turn, we rely on the dedication and commitment of our 43,000 volunteers. We also work closely with policy and decision-makers. From affecting local developments to campaigning for the national protection of our seas, we are an active and respected voice in public debate.



Julia Morton
Orchard Origins Project Officer

our impact

All stats from
April 2014
- March 2015

8,100,000

visits to our nature reserves

1,200,000

hours contributed by our volunteers

395,000

people attending our walks, talks and other events

224,000

people visited our nature reserves and education centres with schools, college and group visits

168,000

people engaged through outreach visits to schools, care homes and other places

43,000

volunteers from all walks of life

16,000

people taking part in training courses and programmes

12,000

events

8,500

young people involved in our nature clubs and groups

LOCATION
50+ orchards across Herefordshire

TRUST
Herefordshire Wildlife Trust

IMPACT
70 people involved and positive management for traditional orchards

Herefordshire is home to some of the UK's most important traditional orchards.

Orchard Origins was set up by the Trust in partnership with Herefordshire Mind in 2012 to improve people's mental well-being through spending time managing traditional orchards. There are an estimated 14,500 adults suffering with mental health conditions in the county and research has shown that spending time in nature can help some people to cope with mental ill health. Thanks to a successful few years Orchard Origins is now a fully-fledged Community Interest Company owned by the Trust. Its team of volunteers undertake work in more than 50 of the county's most beautiful and often neglected orchards, many of which are privately owned and in need of management to keep them thriving. To date in 2015, over 1,400 volunteer hours have been offered in pruning, harvesting, cider and juice production and sales. An average of 8 – 10 people attend each session and the positive impacts on the mental well-being of its volunteers has been far reaching.



Martin – one of the Orchard Origins volunteers

Our nature reserves are precious wildlife sites but for nature to flourish, we need to give it space to thrive beyond these boundaries.

At The Wildlife Trusts, we are thinking big and working across whole landscapes to recover nature and help wildlife return and spread through the wider countryside. We are working towards Living Landscapes.

Within Living Landscapes our wildlife-rich places are not isolated islands in a sea of inhospitable land, but bigger, better and more joined up havens for both wildlife and people. Wildlife can move about freely and adapt to the challenges of climate change; natural processes, such as flood storage and carbon capture, can function; and people can enjoy easy access to green spaces.

We are leading 150 Living Landscape schemes around the UK, which fit together like the pieces of a jigsaw, forming a network of high-quality natural areas for people and wildlife. But this is a work in progress and we can only be successful if a wide range of people are involved. We work closely with others to help them to understand our vision and manage land for the benefit of wildlife. From farmers and

landowners, to businesses and community groups, we partner with, and offer advice to, many different people.

Our Living Landscape work reconnects people with the natural world and promotes the benefits it provides. From food production to clean water, healthy lifestyles to creative inspiration, Living Landscapes can give us everything we need to be happy and prosperous.



Aerial view of Willow Tree Fen, Lincolnshire showing newly created wetland habitats to the right of the River Glen.

our impact

98,000

hectares of land directly managed by Wildlife Trusts

159,000

hectares of land benefiting from the management advice of Wildlife Trusts

270

kilometres of river directly managed by Wildlife Trusts

3,100

kilometres of river benefiting from the management advice of Wildlife Trusts

5,000

hectares of land protected or enhanced for wildlife through our work within the planning system



LOCATION
Willow Tree Fen,
Lincolnshire

TRUST
Lincolnshire Wildlife Trust

AREA OF LAND
110 hectares

IMPACT
Restoration of wild fenland
habitats and improved
public access

In 2015
Lincolnshire
Wildlife Trust
completed its
Willow Tree
Fen wetland
restoration
project in south
Lincolnshire.

The Trust bought 110 hectares of farmland in 2009 which has been transformed into a thriving mix of wild wetland habitats with increased public access. The farmland was previously used to grow beans and cereals but became very waterlogged in wet periods. Thanks to this restoration work by the Trust, the area of wild fenland in Lincolnshire has increased by 200% and new habitat and new wildlife rich places have been created. Willow Tree Fen now attracts large number of wetland birds including lapwing, redshank and snipe returning to lost habitats. A network of paths and viewing points has been created for visitors.

Wildlife habitats at Willow Tree Fen.

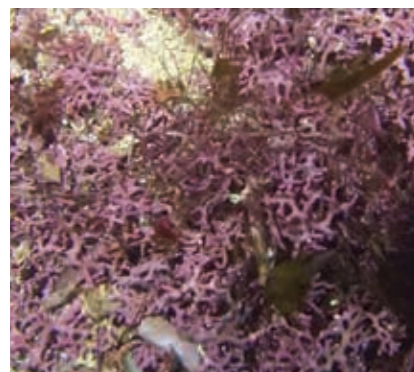
The Wildlife Trusts have a vision for Living Seas, where marine wildlife thrives, from the high seas to the cliffs and beaches around our coast.

But decades of neglect and overexploitation have left our oceans damaged and degraded, a shadow of their former diversity and abundance.

To turn this around, we are championing new ways of thinking about the sea. We want to restore natural ocean processes and enable seabed habitats to recover so our seas can store and process carbon from the atmosphere, improving the resilience of the natural environment. We want to see marine wildlife recover as our use of the sea's resources becomes sustainable. And we want to inspire people about the sea and the value it holds for our quality of life – so we all have a strong connection to it.

Protected areas at sea are the key to the recovery of our marine wildlife. Through data collection and partnership working, we support the designation and management of Marine Protected Areas – places at sea where human activities, such as fishing, are restricted and habitats are conserved. And highly damaging activities, like scallop dredging, are banned. As part of a well-managed network, these protected areas can improve the health of our marine environment by providing refuges for fish and other animals to breed, helping our seas to recover from past impacts and live up to current pressures.

To help our seas thrive, we also work with a range of stakeholders. We are encouraging the UK's fishing industry to move towards a better future by reducing its impacts on our seas and encouraging sustainable catches. We are working with the marine industry to avoid damage to our natural habitats. And we are championing Living Seas with local and national government in order to improve the laws and policies that manage our seas.



Screengrab from a drop-down video survey of Maerl habitat at Wester Ross, November 2014. Watch more at: [youtube.com/TheSWTVideos](https://www.youtube.com/TheSWTVideos)

our impact

2,500

people used our e-action to respond to the Government's Marine Conservation Zone consultation

170

MPs signed the Marine Charter for an Ecologically Coherent Network of Marine Protected Areas in UK seas

10,000

people supported our campaign for new protected areas for whales, sharks, porpoises and dolphins

6,000

marine campaigners – our Friends of Marine Conservation Zones

100

events took place in National Marine Week 2015



LOCATION
Wester Ross Marine Protected Area, North West Scotland

TRUST
Scottish Wildlife Trust

IMPACT
Seabed survey to collect new data to help protect habitats

In August, the Scottish Wildlife Trust carried out drop-down video surveys in the Wester Ross Marine Protected Area (MPA) on the west coast of Scotland.

This is one of 30 new MPAs created by the Scottish Government in 2014. The Scottish Wildlife Trust were at the forefront of efforts to establish these protected areas and have been undertaking research to improve knowledge of important seabed habitats to ensure they get the protection they need. Over the course of two days of surveying the Trust collected new data on maerl beds, a protected habitat in the MPA formed by a coral-like red seaweed. The success of the surveys carried out to date in Wester Ross has sparked interest in carrying out similar work around the Scottish coast.

Equipment used for undersea wildlife surveys.

around the UK
Isle of Man and Alderney



Here are some of our highlights from 2014-15

Scotland

Scottish Wildlife Trust In December 2014 the Trust, together with partners the Royal Zoological Society of Scotland (RZSS), published the final report on the Scottish Beaver Trial, where beavers have been reintroduced to Knapdale Forest in Argyll. The Scottish Government is due to make a decision on whether the beavers can remain.

Northern Ireland

Ulster Wildlife's The Shore Thing project offers schools, community groups and volunteers the chance to monitor the effects of rising sea temperatures on our rocky shore species, helping to measure and understand the impacts of climate change. In September 2014 Ulster Wildlife began a new project 'Save Our Magnificent Meadows' to help protect and restore wildflower meadows in Fermanagh and Tyrone. Work will be undertaken with local landowners to manage rough grassland, restore species diversity using brush harvested seed and green hay, and protect marsh fritillary butterflies - one of Europe's most endangered species.

Montgomeryshire Wildlife Trust is running the pioneering Pumlumon project, which will build an upland economy around wildlife, ecology and long-term sustainability. The project area spans 40,000 hectares of the Cambrian Mountains.

North Wales Wildlife Trust is developing its Alun and Chwiler Living Landscape. The scheme will build a network of high-quality natural areas by creating and restoring habitats, and advising local landowners about managing land for wildlife.



The Wildlife Trust for South & West Wales is developing its Living Seas work; through its Future Fisheries project, supported by the Welsh Government's 'Nature Fund'. The project champions a low impact, profitable fishing industry in Wales which will enable marine wildlife to thrive.

England

Avon Wildlife Trust's Avon Wildlife Trust's My Wild City project is creating a city-wide urban Living Landscape within Bristol. Engaging with neighbourhoods, businesses and individuals to transform gardens and open spaces for wildlife and people.

Berkshire, Buckinghamshire & Oxfordshire Wildlife Trust's trained and licensed Mammal Project team is vaccinating badgers on reserves in West Berkshire and West Oxfordshire.

Bedfordshire, Cambridgeshire & Northamptonshire Wildlife Trust ran a successful campaign with the local community to save important wetland habitats from a local road proposal at Godmanchester in the Ouse Valley.

Birmingham & Black Country Wildlife Trust is working towards a Living Landscape across 40,000 hectares of land. The Birmingham and Black Country Nature Improvement Area includes more than 200 projects involving over 2,000 volunteers.

Cheshire Wildlife Trust is running a four-year volunteering project called Natural Futures. The project encourages more people to do more for nature in order to improve the natural environment, and to provide health and social benefits for local people.

Cornwall Wildlife Trust

has developed and launched the innovative Cornwall Good Seafood Guide, which brings together all the information needed to help you make environmentally informed decisions when buying locally caught seafood.



Cumbria Wildlife Trust was awarded the Chartered Institute of Ecology and Environmental Management's 2015 award for Best Practice for Large-Scale Nature Conservation, for the Trust's work to restore Foulshaw and Meathop Mosses.



Derbyshire Wildlife Trust's Value in Trees project has been hugely successful in getting people across the county to take action for trees, whether planting new trees, collecting important tree seeds or mapping veteran trees.

Devon Wildlife Trust has been granted a five-year licence to monitor the wild beavers on the River Otter. The River Otter Beaver Trial collects information about the population, range and health of the beavers through survey and a volunteer network.



Dorset Wildlife Trust's Great Heath Living Landscape is one of the largest conservation schemes in the area. With generous support, the Trust has purchased 580 hectares of wildlife-rich land from the Canford Estate, safeguarding it for the future.

Durham Wildlife Trust has been awarded £223,100 by HLF to develop a detailed action plan to preserve and enhance the landscape surrounding the River Skerne. If successfully delivered, this will lead to over £2.8m of further funding.

Essex Wildlife Trust secured funds and ran a successful appeal to buy new land at Fingringhoe Wick, where, in partnership with the Environment Agency, a major new tidal wetland has been created.

Gloucestershire Wildlife Trust is working with local landowners to implement important flood defences in and around the Slad Brook which runs through its Snods Farm nature reserve. More than 60 natural flood defences have been constructed.



Hampshire & Isle of Wight Wildlife Trust undertook a commercial consultancy project for BT Group. The project identified and mapped a new area of seagrass beds on the Isle of Wight, thereby modifying BT's plans for a new cable installation.

Herefordshire Wildlife Trust is undertaking a project with local landowners and businesses to create connected and naturally functioning habitats within the Lower Lugg Valley Living Landscape. This project has mapped over 44 kilometres of River habitat, and advised over 20 farms.

Hertfordshire & Middlesex Wildlife Trust celebrated 50 years of conservation work. The Trust also started hosting the Herts Environmental Records Centre which now has over 1m species records.

Isles of Scilly Wildlife Trust secured funds to provide access improvements on all islands such as coastal path repair and installation of boardwalks along with visitor interpretation of the islands nature and landscapes.

Kent Wildlife Trust championed the designation of the Folkestone Pomerania Marine Conservation Zone for its important marine habitats. The Trust worked closely with stakeholders in the area and supplied valuable data in support of the designation.



Lancashire Wildlife Trust The Trust opened a new 77ha nature reserve at Lunt Meadows. The site functions as a flood storage basin for the River Alt, and is managed by the Trust as a wetland nature reserve.

Leicestershire & Rutland Wildlife Trust

has been busy preparing for the opening of a new Volunteer Training Centre at Rutland Water nature reserve. The new Centre now provides support and training for volunteers in conservation, countryside and heritage skills.



Lincolnshire Wildlife Trust completed its Willow Tree Fen project, resulting in a 200% increase in the county's wild fenland. As a result, threatened species like water voles and marsh harriers have now set up home in the newly created wetland habitats.



London Wildlife Trust's Woodberry Wetlands project will see the East Reservoir in North East London opened to public access after almost 200 years. Large-scale habitat creation and restoration works are already benefiting wildlife, and local communities.

Norfolk Wildlife Trust has been busy preparing for, and opening, the Simon Aspinall Wildlife Education Centre at Cley Marshes. This brand new facility helps visitors to explore, discover and be inspired by wildlife and hosts an exciting event programme.

Northumberland Wildlife Trust is steaming ahead with its Save Our Magnificent Meadows project. This is transforming the fortunes of our vanishing wildflower meadows, grasslands and wildlife, targeting habitat restoration work on 6,000 hectares of land.

Nottinghamshire Wildlife Trust ran their most successful ever fundraising campaign to secure the future of land at Blott's Pit near Nottingham where the Trust is now restoring habitats within its extended Skylarks Nature Reserve.

Sheffield Wildlife Trust's Rotherham Rivers project is a landscape-scale conservation programme across 12 sites along the rivers Don and Rother. Work in progress includes renaturalising the rivers, creating new wetland habitats and community engagement.

Shropshire Wildlife Trust is providing expertise in conservation management across the Meres and Mosses Nature Improvement Area – a unique group of wetlands in the region that were created during the last Ice Age.

Somerset Wildlife Trust has mapped 600 hectares through on-the-ground surveys. The Somerset Habitat Map project, which is recording every field across the county, aims to see how local habitats might form a wider network throughout Somerset.

Staffordshire Wildlife Trust is improving the network of footpaths on the Roaches nature reserve to provide better access for people and to restore the local landscape. With 100,000 visitors every year, this will take the pressure off this fragile environment.

Suffolk Wildlife Trust's Wild Beach project brings the Forest Schools philosophy to Suffolk's coastal habitats. In a series of outdoor education and play sessions, children develop an understanding of beach and marine ecosystems and spend time in nature.

Surrey Wildlife Trust opened a new nature reserve at Priest Hill near Epsom in June 2014. This 80ha site has been transformed from abandoned playing fields into a thriving place for wildlife and the local community, with ponds and grassland habitat created.



Sussex Wildlife Trust is working in partnership on the widely successful Seasearch project. Aimed at involving volunteer divers who have an interest in learning about the marine environment, the project is mapping seabed habitats and marine wildlife.

Tees Valley Wildlife Trust's Wild Green Places project began with a series of family friendly events. This project aims to increase people's understanding of the Tees Valley's public open spaces and get local people involved in caring for them.

Warwickshire Wildlife Trust is the lead partner in the Tame Valley Wetlands Landscape Partnership delivering a landscape scale conservation and engagement scheme covering 10,400 hectares in North Warwickshire and South Staffordshire.

Wiltshire Wildlife Trust's volunteers are the heart and soul of its Source to Sea project. To date, the project has tackled a tremendous 209 km of Himalayan balsam – an invasive species that crowds out our native plants and flowers along riverbanks.

Worcestershire Wildlife Trust has purchased Blackhouse Woods thanks to their most successful ever appeal raising over £200,000 from support from members and funding bodies.

Yorkshire Wildlife Trust's partnership project, Fishing 4 Litter Holderness, aims to reduce the amount of litter in the North Sea by engaging fishermen in collecting and preventing marine litter.

Crown Dependencies



Alderney Wildlife Trust celebrated the 10th anniversary of the Alderney West Coast and Burhou Islands Ramsar site – home to regionally, nationally and internationally important populations of seabirds including Storm Petrels, Lesser Black-backed gulls and Northern Gannets.

Manx Wildlife Trust has been deeply involved in the consultation on, and production of, the Manx Biodiversity Strategy, which aims to protect the Island's wide variety of plant and animal species in their natural environments.

Our people...

- Patron**
HRH The Prince of Wales
- President**
Simon King OBE
- Presidents Emeritus**
Sir David Attenborough OM CH CVO CBE FRS
Prof Aubrey Manning OBE
- Chair**
René Olivieri
- Vice Presidents**
Prof J Chris Baines
Nick Baker
Bill Bolsover CBE
Prof David Macdonald CBE DSc FRS
Bill Oddie OBE
Julian Pettifer OBE
Prof Sir Robert Worcester KBE DL
- Chief Executive**
Stephanie Hilborne OBE



Our income...

Our work relies on the financial support of our members, donors, and legators. The majority of our income comes from these supporters – passionate people who share our vision for an environment rich in wildlife for everyone.

We are also very grateful for the grants that make many of our individual projects possible. These are received from local authorities, statutory agencies, governments and regional development agencies. Funding from the Landfill Communities Fund also enables us to save land for nature and connect communities with their local wildlife

We also extend our appreciation to the Heritage Lottery Fund, the Big Lottery Fund the players of the People's Postcode Lottery and to the many charitable trusts whose invaluable support is vital to our efforts to secure nature's recovery.

Our particular thanks go to the Arcadia Fund, the Brian Woolf Charitable Trust, the Esmée Fairbairn Foundation, the John Ellerman Foundation, the Marsh Christian Trust, the Michael Uren Foundation, the Linbury Trust the Peter De Haan Charitable Trust, the Rees Jeffreys Road Fund and The Rothschild Foundation who support several Wildlife Trusts or the whole movement.

Our income



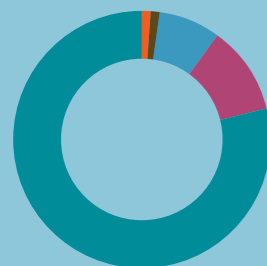
£126 m
Wildlife Trusts

£9 m
Royal Society of Wildlife Trusts (RSWT)

■ Wildlife Trusts ■ RSWT*

*RSWT income for 2014-15 includes £6m redistributed as Local Food and Landfill Communities Fund grants of behalf of Biffa and the Big Lottery Fund.
*Excluding inter-Trust grants and contributions.

How we spend our money (England only)



79%
Charitable activities

11%
Generating voluntary income

1%
Governance

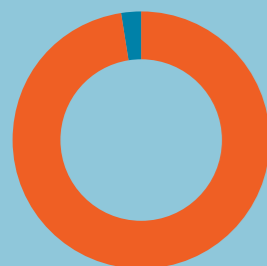
8%
Trading to raise funds

1%
Other

■ Charitable activities ■ Generating voluntary income
■ Trading to raise funds ■ Governance
■ Other ■ Investment management

As you would expect for any effective charity, the vast majority of our funds are spent on our charitable activities. The graphic shows the average mean expenditure of all English Wildlife Trusts using data from the Charity Commission. It is provided as a guide to expenditure and does not show the expenditure of a single Wildlife Trust.

Where we spend our money



£126 m
Spent by individual Wildlife Trusts on activity in their area

£3 m
spent on activity at a UK and England level

■ Individual Wildlife Trusts ■ RSWT

Around 98% of our money is spent locally by individual Wildlife Trusts. Around 2% is spent centrally on English and UK-wide activities for The Wildlife Trusts.



As of 31 March 2015 Biodiversity Benchmark standards were held on 53 sites covering 8,900ha.

During the year Biodiversity Benchmark standard was achieved by the following sites: EDF Energy Generation Ltd – Hunterston and Torness; Gatwick Airport Ltd – North & West Zone, River Mole and land east of the railway line; National Air Traffic Services – Swanwick Lakes.

Sites belonging to the following companies were recertified following an annual assessment: Center Parcs UK Ltd; Heathrow Airport Ltd; Aggregate Industries UK Ltd; Tarmac Ltd; E.ON UK; Springfields Fuels Ltd; EDF Energy; Lilly UK; Viridor UK; Veolia Environmental Services; Met Office; Network Rail HS1; Wrigley Company.

The following sites entered the assessment process and were undergoing assessment as of 31 March 2015: Anglia Ruskin University – all campuses; Green Park Ltd; Heathrow Airport Ltd – Princes Lake.



Grassland habitats at Gatwick Airport.

Our UK partnerships...

Across The Wildlife Trusts we are fortunate to enjoy relationships with over 2,000 businesses of all shapes and sizes. At a UK level our relationships with business are many and varied and include a small number of formal partnerships.



Aggregate Industries UK Ltd

Aggregate Industries has been a staunch and committed supporter for many years. The company has continued to fund some key conferences and supports individual Wildlife Trusts to create Living Landscapes.



Busy Bees Childcare

We work with Busy Bees Childcare to help the 20,000 children who attend their nurseries and their parents to enjoy nature and wildlife.



Center Parcs UK

We are proud to be one of Center Parcs' two charity partners and work with the company to help guests enjoy nature before, during and after their holiday.



Nestlé UK and Nestlé Waters UK

Nestlé UK has been working with Wildlife Trusts around the country to create and manage wildflower meadows and to help local schools access them. We have been working with Nestlé Waters to pilot a project to enable communities in Derbyshire to benefit from access to nature.



Vine House Farm

Our partnership with Vine House Farm raised further significant funds for Wildlife Trusts across the UK. This year the total raised through this partnership since it began in 2006 passed £1,000,000!



Waitrose

Waitrose generously donates 10% of the sale price of re-usable cups to complement its free tea and coffee offer. This is raising funds to support our work with children.



Willmott Dixon

Willmott Dixon has committed to obtaining advice from The Wildlife Trusts in relation to the developments it is involved with. This will ensure wildlife is protected and enhanced on developments where possible.

Stay in touch and get all the latest wildlife news, views and natural inspiration where you are...

Follow your Wildlife Trust on Twitter

@wildlifetrusts @wildlifewatch

Scottish

@ScotWildlife

Avon

@avonwt

Beds, Cambs & Northants

@wildlifebcn

Berks, Bucks & Oxon

@BBOWT

Birmingham & Black Country

@WTBBC

Cheshire

@CheshireWT

Cornwall

@CornwallNature

Cumbria

@cumbriawildlife

Derbyshire

@DerbysWildlife

Devon

@DevonWildlife

Dorset

@DorsetWildlife

Durham

@durhamwildlife

Essex

@EssexWildlife

Gloucestershire

@gloswildlife

Hampshire & Isle of Wight

@HantsWWildlife

Herefordshire

@HerefordshireWT

Herts & Middlesex

@HMWTBadger

Isles of Scilly

@ScillyWildlife

Kent

@KentWildlife

Lancashire

@Lancswildlife

Leicestershire & Rutland

@LeicsWildlife

Lincolnshire

@LincsWildlife

London

@WildLondon

Norfolk

@SupportNWT

Northumberland

@NorthWildlife

Nottinghamshire

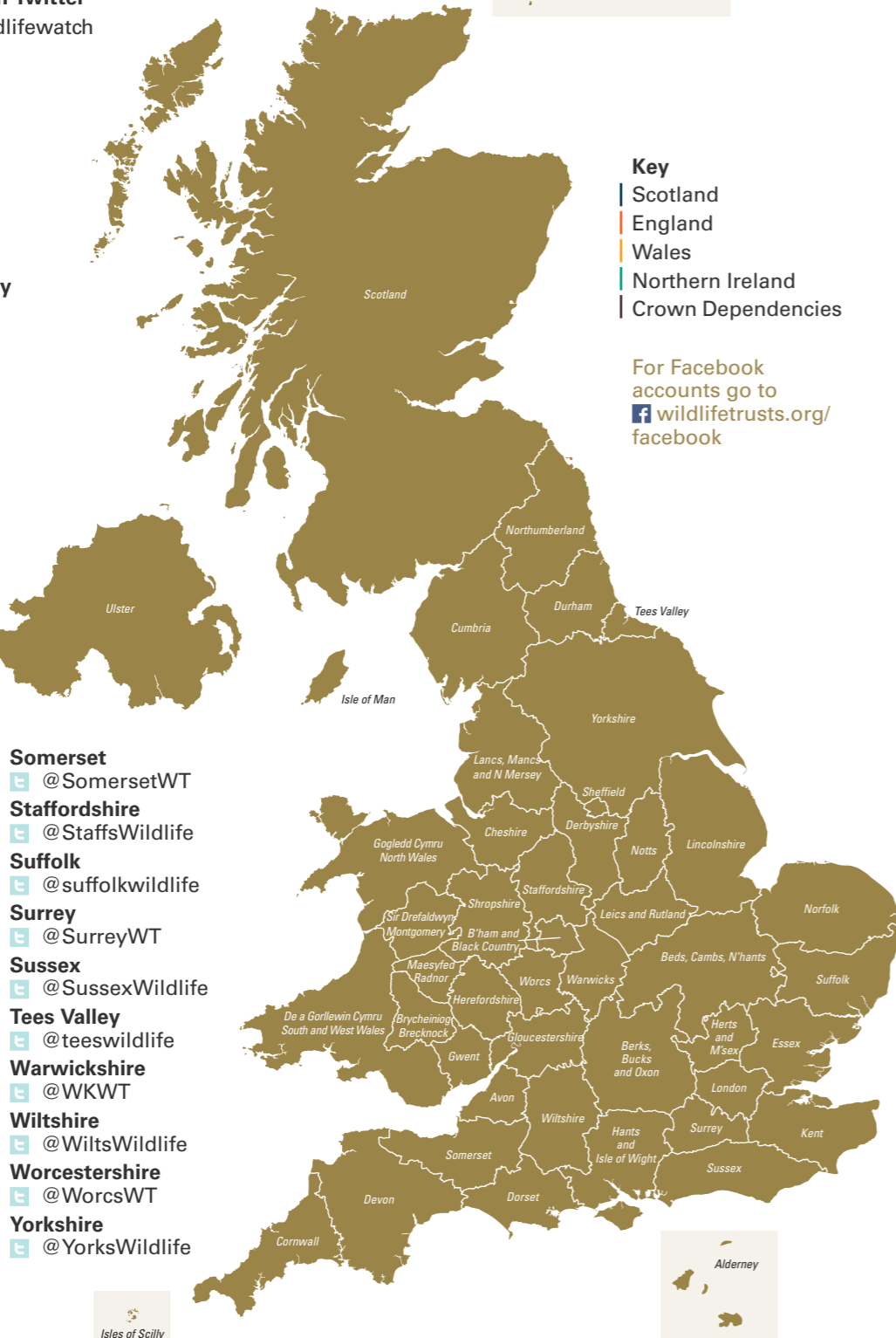
@NottsWildlife

Sheffield

@WildSheffield

Shropshire

@ShropsWildlife



Key
 Scotland
 England
 Wales
 Northern Ireland
 Crown Dependencies

For Facebook accounts go to [wildlifetrusts.org/facebook](https://www.facebook.com/wildlifetrusts.org/)

- Somerset**
@SomersetWT
- Staffordshire**
@StaffsWildlife
- Suffolk**
@suffolkwildlife
- Surrey**
@SurreyWT
- Sussex**
@SussexWildlife
- Tees Valley**
@teeswildlife
- Warwickshire**
@WKWT
- Wiltshire**
@WiltsWildlife
- Worcestershire**
@WorcsWT
- Yorkshire**
@YorksWildlife

- Brecknock**
@Brecknock_WT
- Gwent**
@GwentWildlife
- Montgomeryshire**
@MontWildlife

- North Wales**
@North_Wales_WT
- Radnorshire**
@rwtwales
- South & West Wales**
@WTSWW

- Ulster**
@ulsterwildlife
- Alderney**
@AlderneyWT
- Manx**
@manxnature

About My
Wild Life

In March 2015 The Wildlife Trusts began My Wild Life - a new campaign to share stories from people around the UK about how nature matters to them. You can share your story at mywildlife.org.uk or use #MyWildLife in social media.



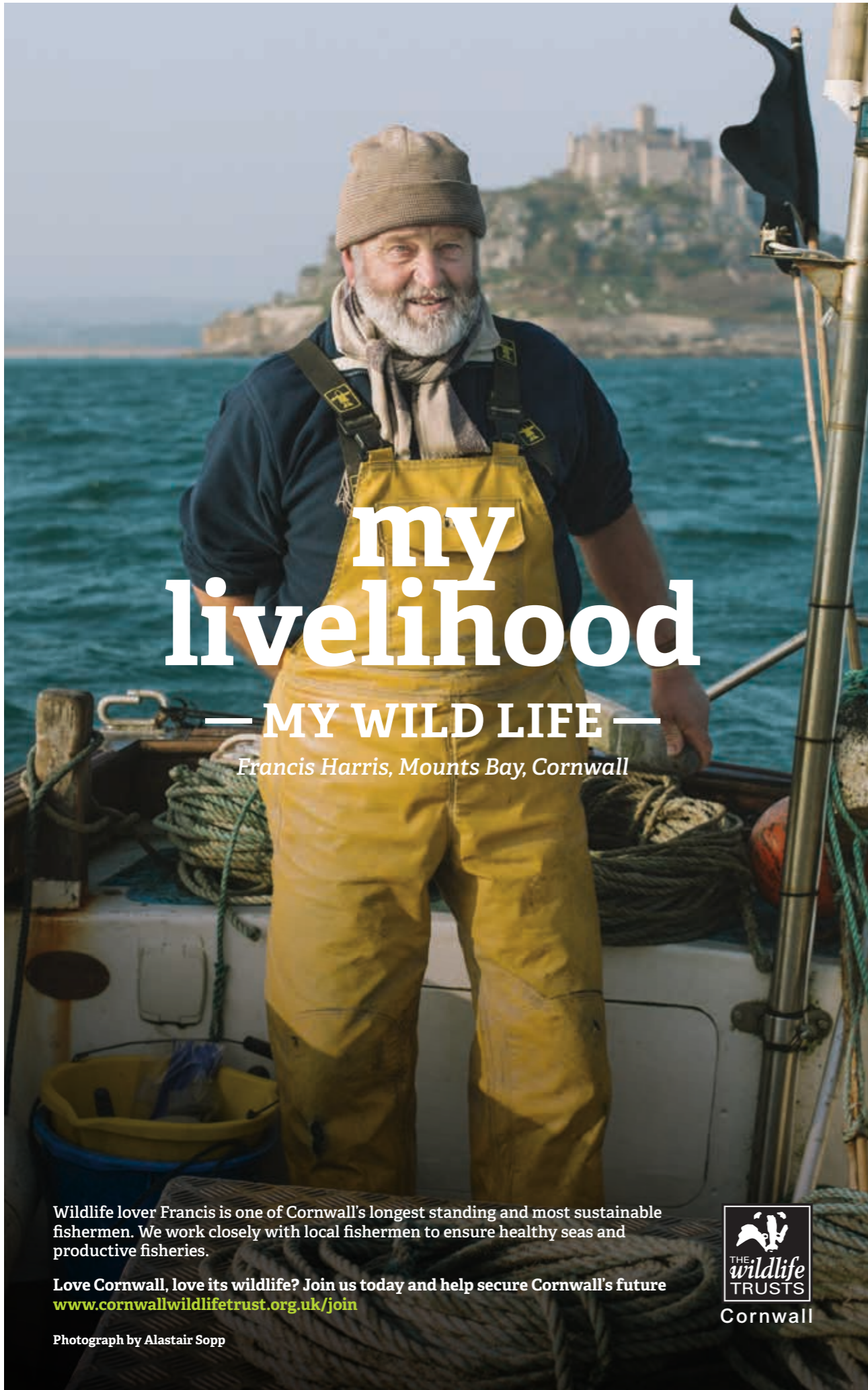
my
recovery
— MY WILD LIFE —

Simone, Stanley Moss, Durham

After undergoing brain surgery, Simone suffered from severe headaches and was worried that she would find volunteering with Durham Wildlife Trust too strenuous; in fact, she has found that the fresh air soothes her aches, helping her to feel happy and healthy again. Wild places encourage our minds and bodies to recover from illness.

Find your wild life with Durham Wildlife Trust.
www.durhamwt.com





my livelihood

— MY WILD LIFE —

Francis Harris, Mounts Bay, Cornwall

Wildlife lover Francis is one of Cornwall's longest standing and most sustainable fishermen. We work closely with local fishermen to ensure healthy seas and productive fisheries.

Love Cornwall, love its wildlife? Join us today and help secure Cornwall's future
www.cornwallwildlifetrust.org.uk/join

Photograph by Alastair Sopp



my family time

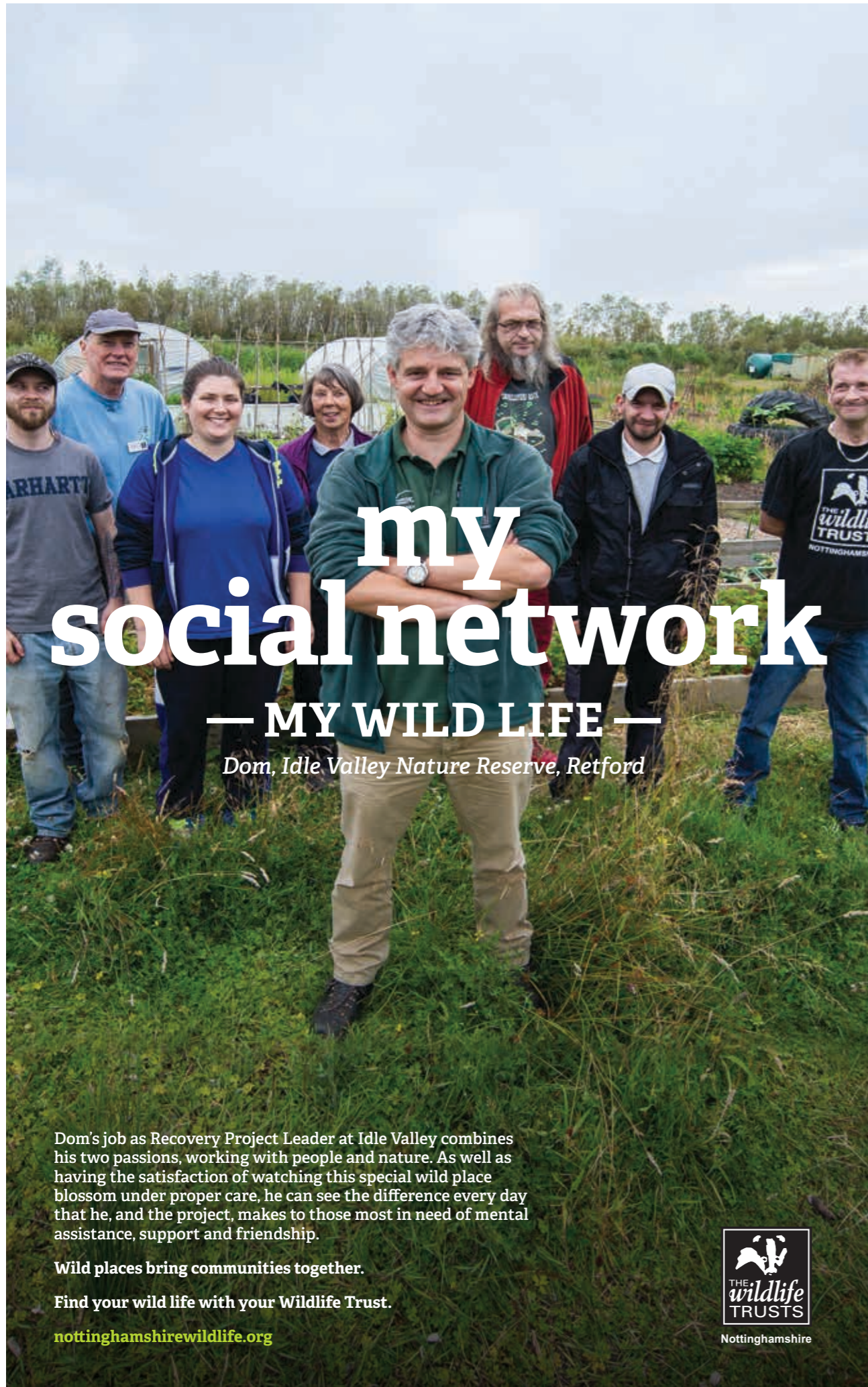
— MY WILD LIFE —

Mahesh & Tanvi, Chinthursy Hill, Surrey

Mahesh doesn't get much time to see Tanvi during the week so weekend adventures with the Trust are a must.

Find a host of family events at
www.surreywildlifetrust.org.uk/whats-on





my social network

— MY WILD LIFE —

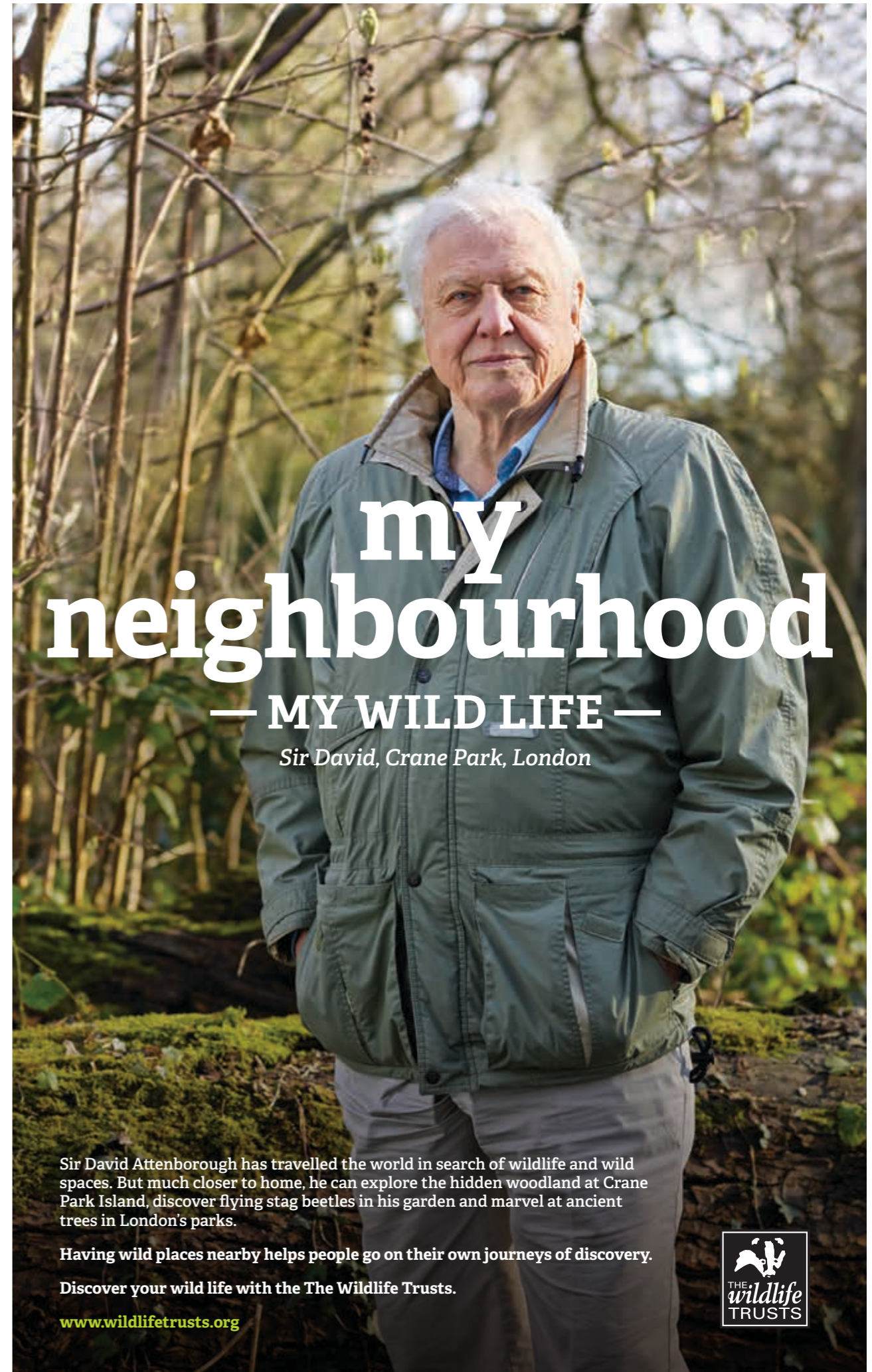
Dom, Idle Valley Nature Reserve, Retford

Dom's job as Recovery Project Leader at Idle Valley combines his two passions, working with people and nature. As well as having the satisfaction of watching this special wild place blossom under proper care, he can see the difference every day that he, and the project, makes to those most in need of mental assistance, support and friendship.

Wild places bring communities together.

Find your wild life with your Wildlife Trust.

nottinghamshirewildlife.org



my neighbourhood

— MY WILD LIFE —

Sir David, Crane Park, London

Sir David Attenborough has travelled the world in search of wildlife and wild spaces. But much closer to home, he can explore the hidden woodland at Crane Park Island, discover flying stag beetles in his garden and marvel at ancient trees in London's parks.

Having wild places nearby helps people go on their own journeys of discovery.

Discover your wild life with the The Wildlife Trusts.

www.wildlifetrusts.org





JOIN YOUR WILDLIFE TRUST

Become part of a growing movement of people taking action for wildlife and wild places. Find out more:
wildlifetrusts.org/joinus

REMEMBER WILDLIFE IN YOUR WILL

Consider leaving a gift in your will to your Wildlife Trust, or to the Wildlife Trust movement as a whole. Find out more:
wildlifetrusts.org/giftinyourwill or call 01636 677711 or email legacy@wildlifetrusts.org

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The Wildlife Trusts

The Kiln, Waterside, Mather Road, Newark, Notts NG24 1WT

t 01636 677 711 **f** 01636 670 001 **e** info@wildlifetrusts.org

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